ESPORTS ARENA
HOME FOR COMPETITIVE GAMER

Why Excel doesn't let your business grow: Noki Esports experience

Noki Esports in numbers

5 YEARS
on the market

130 PCs
and 20 more
to be installed

1 477
of regular clients

Why Noki Esports
got rid of Excel sheets

Noki Esports used to manage all **3 gaming centers** in Jakarta through Excel sheets.
It may be fine for 1 location to record all daily operations in Excel, but when the business expands
– manual work with spreadsheets becomes an issue.

"

We started facing problems when a need emerged to access data at a distance. I had to visit each of my locations every single day, because the entire system was handled manually, including data entry, finances, client reservations, reports, etc.

"

To see how my business runs and to access billing information, I had to connect to our staff computer remotely. Reservation of PCs and implementation of new promo offers caused headaches. It was difficult to manage it all because I spent too much time on commute from one location to another. I needed a solution that can help simplify my daily routine and run all venues more efficiently.

Implementing a robust management system was the only way to step away from manual work and make the business grow again. This is how I found SENET software

Nail it then scale it: how we mastered the operations management

> **During the last 8 months since I've started using SENET**, I finally solved my problems. Now, it's much easier to run all locations, to offer promotions to clients, to update games, to manage PC reservations, to generate financial reports. But most importantly, I don't need to travel to my gaming centers one by one for a daily routine. It's become better, SENET turned out to be useful, and it takes less time for me to do my job.

> SENET addons **help me, benefit my team and clients, too.** It's much easier for my staff to manage PC reservations with Booking module, while clients love the interface and a variety of payment options. SENET knows the pains of business owners and solves them to make their users feel comfortable.

Rendy Ji
Owner

> **For all business owners who have the same problems as I had – struggling to monitor financial transactions and to manage multiple locations – SENET adds efficiency to your work and saves time.**
>
> **Just open your browser anytime, anywhere and you have all the access to manage your gaming center. Don't hesitate to use this software – everything is going to be much easier!**

NK ESPORTS ARENA
HOME FOR COMPETITIVE GAMER

Next steps

1

2

Fill in the form to get
a **free trial access of SENET**

Set up LAN center management
with premium onboarding service for free

3

4

Enjoy first improvements in automation
and customer experience at your venue

Become the hero
of our next success story

5

Loved by the world's **best teams**

REWIND eSports

MX+ ACADEMY DIGITAL ENTERTAINMENT

FPS CENTER

ASOBU — eSPORTS EXPERIENCE —

BHOP E·SPORTS

BATTLE GAMERS

SENET