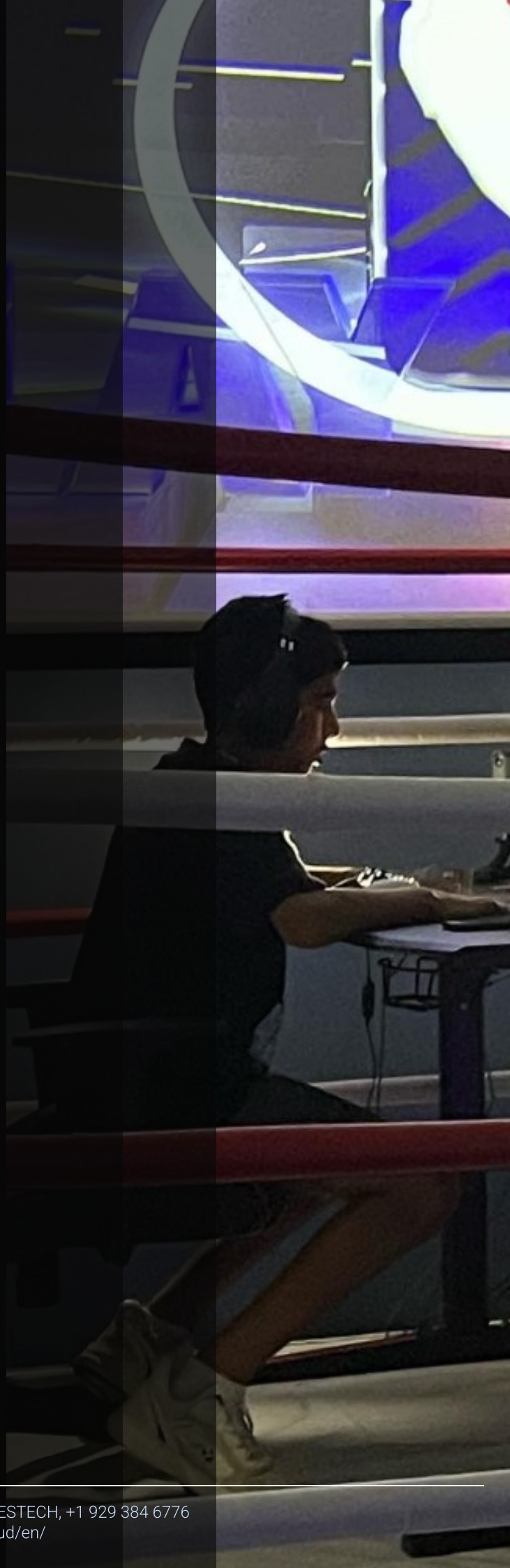


Case Study

The Outer Limits



About The Client

1 Game Center

The Outer Limits is a small but very cozy and modern gaming venue in Ashburn, Virginia, USA. The owner of this club, Andre Williams, has been passionate about games since childhood and dreamed of opening his computer club.

Now coming to The Outer Limits, he enjoys watching guests spend time together, socializing, and playing, creating a groovy atmosphere all around.

10 PCs

The club is currently equipped with 31 consoles and 10 PCs. At The Outer Limits, visitors can access a large selection of games and arrange different types of events, such as team building, birthday parties, tournaments, lectures, and more.

31 Gaming consoles

Most visitors prefer to play competitive games and various fighting disciplines, and the club owner himself is a big fan of Tekken 7.



Three primary benefits of SENET, according to The Outer Limits.

Quick Onboarding

Intuitive Player Account

Diskless SENET Boot System



Quick Onboarding

- A huge SENET benefit is the product configuration service from the support team, which is available even for customers like me located in a different time zone. The SENET support team does the onboarding online and customizes the system for your requirements.

- On top of that, the UI/UX of the SENET system is so well designed and visually appealing that despite a large number of features, you can easily use the system after setup and onboarding. It's essential because it saves time training your club's staff.

Intuitive Player Account

Visitors to The Outer Limits love the design of the player's account. It's easy to navigate, so players have no hassle with the software and start a gaming session with a couple of clicks.

Diskless SENET Boot System

SENET Boot diskless PC update service helped The Outer Limits reduce the time needed to set up and update games in the venue. With SENET Boot, all you have to do is update one virtual cloud, and all the PCs in the lounge are updated automatically.

| Solution from SENET

Andre Williams created The Outer Limits by himself, without the help of friends or partners. By the way, the design and interior of the computer club are also his work. With the opening of the business, our client faced two major challenges:

01.

Creating a positive first impression for customers

SENET helped solve the positive first impression problem.

The software's interface is so simple and intuitive that The Outer Limits visitors had no problems using SENET. It speeded up the customer service process in general, and users didn't feel uncomfortable because they did not need to ask the receptionist for help. It was a win-win experience for everyone.

02.

Marketing and advertising of the venue

SENET has excellent analytics. Dashboards show essential information on the club in real-time. For instance, our client could determine the club's minimum load hours with Dashboards analytics. Andre noticed the venue had the lowest loading at certain hours and offered his guests free playing time. It was a great solution, resulting in a higher retention rate of gamers and creating a community at The Outer Limits. Now the club always has visitors and the atmosphere of an authentic gaming venue

What do you recommend to those currently looking for gaming venue management software?

"I definitely recommend SENET to all gaming venue owners! It's excellent software. And as I said before, it's easy to use, fast, and never fails. But what I like the most is SENET tech support. I was pleasantly surprised by the work of the support team. Because I called them at different times of the day, sometimes several times per day, and always got answers to my questions. It's nice to know that the SENET tech support department is ready to help you any time of the day or night!"



Next steps

01. **Scan QR code**
02. **Fill in
the form to get a free
trial access of SENET**
03. **Set up
a LAN center
management**
04. **Enjoy first
improvements in
automation**
05. **Become
the hero of our next
success story**

